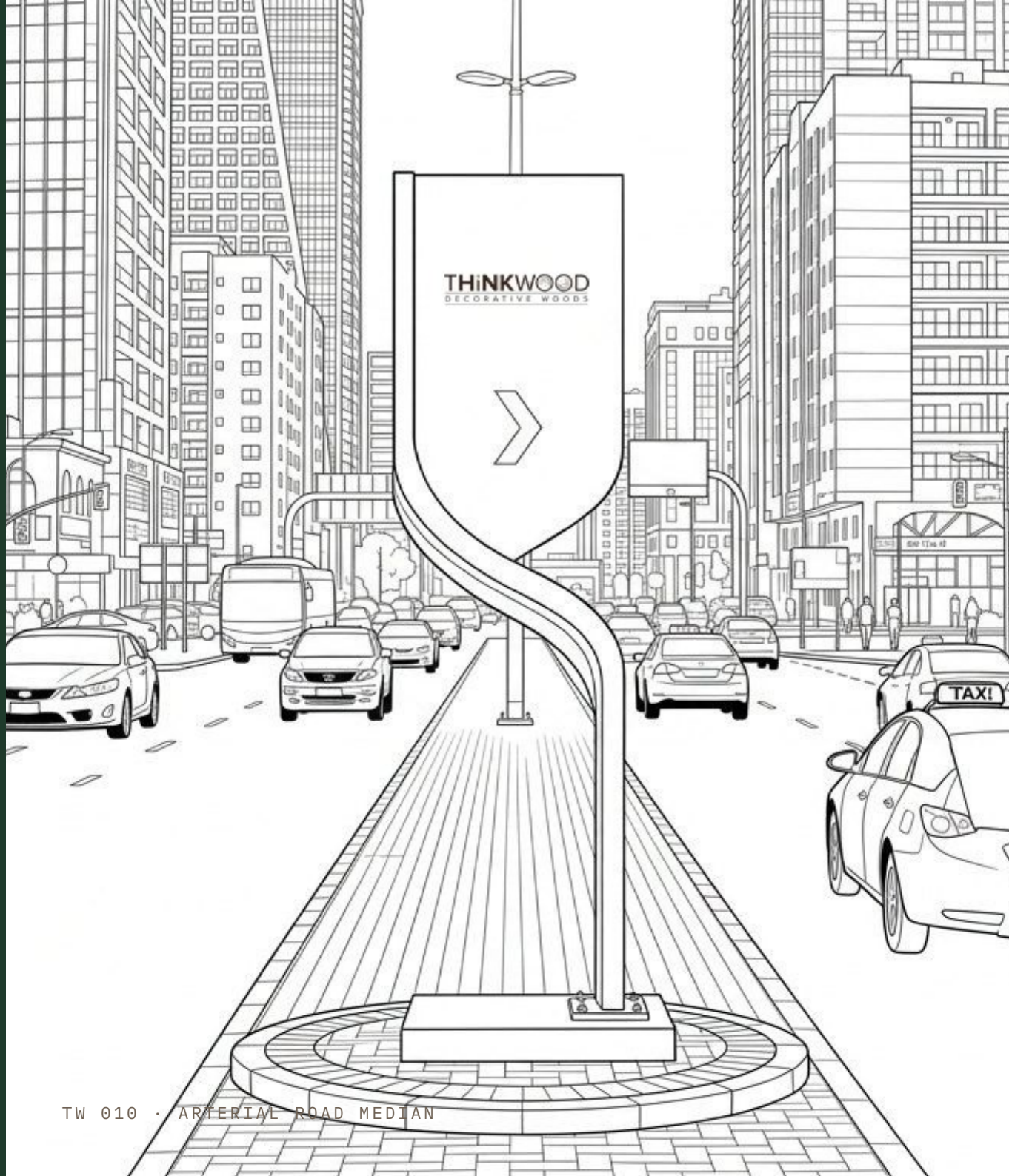


Ten pylons. No seams.

A seamless single-mould FRP landmark signage system — ten profiles, twenty-six colours, specified and supplied across Eastern India by Thinkwood.

WARRANTY FACES COLOURS PROFILES

15 yr Double 26 10



TW 010 • ARTERIAL ROAD MEDIAN



WHAT THINKWOOD IS BRINGING TO KOLKATA

Signage that stops rusting at the joint

Outdoor pylon signage in India has been a fabrication problem for decades — mild steel frames and ACP cladding, assembled from flat sheets, held together by rivets and silicone. Every one of those joints is where the monsoon gets in.

These pylons are moulded whole instead. FRP, premium GP resin and bonding formulations are cast in CNC-machined moulds, so head, neck and stem come out as one body. Colour is mixed into the composite, not painted onto a surface that can blister.

Thinkwood stocks and specifies the full range from the Experience Centre on Bishop Lefroy Road, alongside our cladding, decking and louvre programmes.

TW 001 Round paddle head

TW 002 Wide ellipse

TW 003 Circle head, curved stem

TW 004 Square with arrow bar

TW 005 Shield with roundel

TW 006 Stacked leaf panels

TW 007 Ellipse over pebble

TW 008 Vertical capsule

TW 009 Three-circle cascade

TW 010 Pennant on S-stem

Why FRP, and not the usual build-up

How a moulded composite pylon compares with the mild-steel and ACP signage that dominates Indian streetscapes.

FRP DOES THIS

- Monolithic single-mould castings**
Cast as one architectural unit. No surface rivets, no patch seams, no route for moisture.
- Deep gel-coat engineering**
Pigment is mixed into the composite core rather than applied on top, so there is nothing to fade, blister or chip off.
- Absolute electrical isolation**
High dielectric strength gives 100% non-conductivity — the reason it is safe for illuminated public installations.
- Infinite texture modelling**
Compound curves, 3D contours and organic textures that flat sheet metal simply cannot be bent into.

MS & ACP FAIL HERE

- Oxidative failure**
Mild steel framing oxidises fast under Indian monsoon cycles and sustained structural humidity.
- Surface delamination**
Polyethylene cores inside conventional ACP bubble, warp and peel away under high thermal expansion.
- Degrading joints**
Flat sheets force multi-piece assembly with open joints reliant on external silicone wraps that go brittle under UV.
- Public shock hazards**
Wet metal-framed structures conduct readily when internal illumination lines leak current in heavy rain.

One piece

Cast in one CNC-machined mould, so there is no assembly stage where water can get a foothold.

Colour cast in

Pigment goes into the composite and is finished in Duco, so nothing can blister, flake or chalk back to a primer.

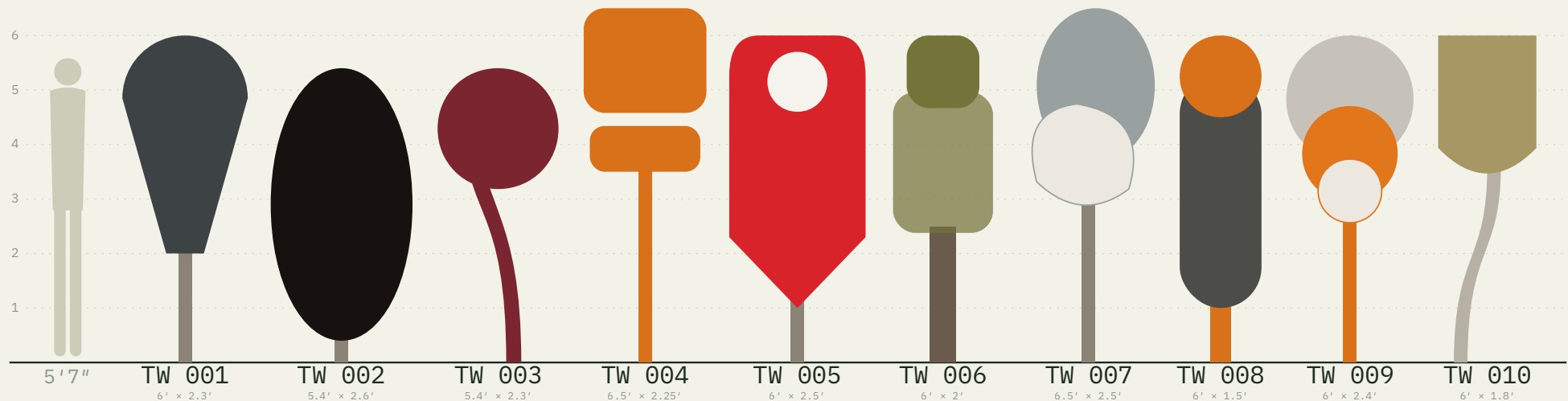
Fifteen years

Warranted 100% weatherproof, and light enough for a two-person crew to set most profiles without lifting gear.

THE LINE-UP

All ten profiles, drawn to scale

Every pylon in the series against a common ground line and a 5'7" adult. The first figure is overall height, the second is face width.



RULE — FEET FROM GROUND

DRAWN FROM PUBLISHED DIMENSIONS

INDICATIVE PROFILES, NOT FABRICATION DRAWINGS

WIDEST FACE

TW 002

2.6 ft across — for a horizontal logo lockup on one plate.

TALLEST POLE

TW 004 • TW 007

6.5 ft overall. Clears planting, parked cars and street furniture.

NARROWEST FOOTPRINT

TW 008

1.5 ft across, set vertically. Fits tight footpaths and beds.

MOST INFORMATION

TW 009

Three faces at descending sizes — brand, destination, direction.



TW 001

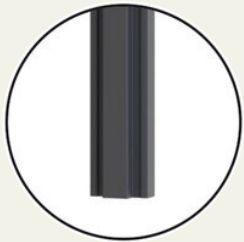
ROUND PADDLE HEAD

Circular face on a tapering blade — the quietest form in the series. Reads cleanly at walking pace, which makes it the default for campus and pedestrian wayfinding.

Profile	Round paddle head	Material	FRP composite
Overall height	6 ft	Display type	Double face
Face height	4 ft	Face orientation	Both sides
Face width	2.3 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
23 × 23 in



Pipe
Width 3.00 in



Pole
Width 27.4 in



LANDSCAPED FORECOURT

TW 002

WIDE ELLIPSE

The widest face in the range at 2.6 ft. Built for a horizontal logo lockup that would crowd a circular head.

Profile	Wide ellipse	Material	FRP composite
Overall height	5.4 ft	Display type	Double face
Face height	5 ft	Face orientation	Both sides
Face width	2.6 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
28 × 21 in



Pipe
Width 3.00 in



Pole
Width 31 in



INDUSTRIAL ESTATE ROADSIDE

03 / 10 · Landmark series

TW 003

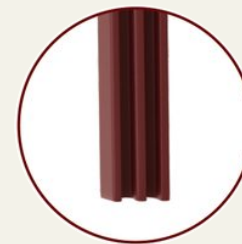
CIRCLE HEAD, CURVED STEM

Head and stem are pulled from a single mould, so the curve behind the face is continuous. No collar, no bracket, nothing to rust at the joint.

Profile	Circle head, curved stem	Material	FRP composite
Overall height	5.4 ft	Display type	Double face
Face height	5 ft	Face orientation	Both sides
Face width	2.3 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
26.6 × 24.0 in



Pipe
Width 3.00 in



Pole
Width 28.20 in



COMMERCIAL TOWER ENTRANCE

TW 004

SQUARE WITH ARROW BAR

A square identity plate above a dedicated arrow bar. The two elements stay legible independently, so the direction can change without remaking the logo panel.

Profile	Square with arrow bar	Material	FRP composite
Overall height	6.5 ft	Display type	Double face
Face height	3 ft	Face orientation	Both sides
Face width	2.25 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
24 × 24 in



Square
24 × 7 in



Pipe
Width 3.00 in



Pole
Width 28.20 in

TW 005

SHIELD WITH ROUNDEL

The tallest usable face in the series — 5 ft of copy area for multi-line addresses, survey numbers and directions on one plate.

Profile	Shield with roundel	Material	FRP composite
Overall height	6 ft	Display type	Double face
Face height	5 ft	Face orientation	Both sides
Face width	2.5 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
13 × 13 in



Pipe
Width 3.00 in



Pole
Width 29.5 in



RESORT APPROACH ROAD

TW 006

STACKED LEAF PANELS

Two soft-cornered panels, a small crest above a large message board. The low overall height keeps it below the tree line on resort and estate approaches.

Profile	Stacked leaf panels	Material	FRP composite
Overall height	6 ft	Display type	Double face
Face height	1.5 ft	Face orientation	Both sides
Face width	2 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
16 × 16 in



Informative Area
31 × 22 in



Pipe
Width 3.00 in



Pole
Width 24 in



TW 007

ELLIPSE OVER PEBBLE

An overlapping pair — brand ellipse behind, destination pebble in front. Tallest pole in the range at 6.5 ft, so it clears planting and parked cars.

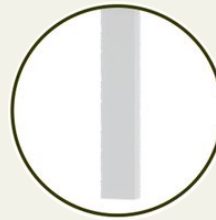
Profile	Ellipse over pebble	Material	FRP composite
Overall height	6.5 ft	Display type	Double face
Face height	2.5 ft	Face orientation	Both sides
Face width	2.5 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
26 × 34 in



Informative Area
26 × 26.2 in



Pipe
Width 3.00 in



Pole
Width 31 in



TW 008

VERTICAL CAPSULE

The narrowest face at 1.5 ft, set vertically. Fits tight footpaths and planting beds where a wide head would obstruct, with a pictogram roundel on top.

Profile	Vertical capsule	Material	FRP composite
Overall height	6 ft	Display type	Double face
Face height	5 ft	Face orientation	Both sides
Face width	1.5 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
18 × 18 in



Pipe
Width 3.00 in



Pole
Width 18 in



BUSINESS PARK WALKWAY

TW 009

THREE-CIRCLE CASCADE

Three faces at descending sizes — brand, destination, direction. The clearest hierarchy in the series when a single sign has to answer three questions.

Profile	Three-circle cascade	Material	FRP composite
Overall height	6 ft	Display type	Double face
Face height	2.1 ft	Face orientation	Both sides
Face width	2.4 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
28 × 28 in



Informative Area
21 × 21 in



Informative Area
14 × 14 in



Pipe
Width 3.00 in



Pole
Width 28.8 in



ARTERIAL ROAD MEDIAN

10 / 10 · Landmark series

TW 010

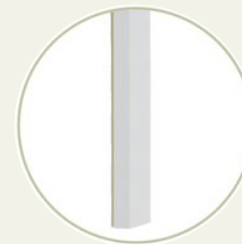
PENNANT ON S-STEM

A banner face carried on an S-curved stem that steps the sign out over the kerb. Made for medians and high-traffic corridors where frontage is narrow.

Profile	Pennant on S-stem	Material	FRP composite
Overall height	6 ft	Display type	Double face
Face height	3 ft	Face orientation	Both sides
Face width	1.8 ft	Hoarding size	Custom to drawing
Sign type	Outdoor sign	Graphics	Vinyl or acrylic



Informative Area
21.6 × 33.7 in



Pipe
Width 3.00 in



Pole
Width 21.6 in

STANDARD RANGE

Twenty-six colours, cast in

Pigment sits in the composite, not on it. Any model in the series can be ordered in any of these; bespoke matches are available against order.



TYPICAL APPLICATIONS

Parking sign

Industrial sign

Hospital sign

Road divider

Advertising sign

LOCATION TYPES

Buildings

Malls

Factory campus

University campus

SPECIFY & ORDER

Bring us the site, we'll bring the profile

Send a plan, a photograph or a rough sketch of the approach. We will come back with the model that fits the sight lines, a colour from the standard range and a quantity to suit the project.

WARRANTY

15 years, 100%
weatherproof

FACES

Double-sided as standard

GRAPHICS

Vinyl or acrylic
embossed letters

SIZES

Custom face sizes to
drawing

ORIGIN

Made in India, artisan-
finished

ALSO FROM THINKWOOD

Landmark signage sits alongside the surfaces we supply across Eastern India. Most projects take more than one line — ask us to quote them together.

Exterior cladding

Decking

Louvres

High-pressure laminates

WPC boards

SPC flooring

Architectural panels

Decorative veneers

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